



COMING UP... MIXER AT Keystone Golf & Country Club September 12, 5:30 PM

MEMBER SPOTLIGHT



Barbara Franklin,
Keystone Heights Ins.
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Barbara has been in the insurance industry since 1990. Her experience is in all aspects of insurance, including homeowners, life, recreational vehicles, auto, commercial auto, business, bonds, health and umbrella insurance.

Under Barbara's leadership, the company provides coverage from many carriers. Our number one goal is excellent customer service, which is the key to customer satisfaction.

We believe strongly in giving back to our community by being involved in service organizations that make a difference to the community. We participate with and support:

- KLRBA
- Melrose Business Association
- Lions Club
- Melrose Volunteer Fire Department
- Ashley Lake Plantation
- Embrace Community
- Boo on the Blvd
- Melrose Battle of the Bands
- Christmas in Melrose

SPEAKER HIGHLIGHTS

Will Parramore of Genesis Fitness and Tina Baker, Community Partnerships liaison between KHHS and the Lake Region, both spoke at the luncheon Aug. 12. Parramore, a father of 3 employed by Genesis for 15 years, spoke first. He told KLRBA members that exercise is not something our body wants to do but needs to do. Scheduling and motivation often hold people back.

"You can exercise *and* socialize at Genesis (circa 2001)," Parramore said. "We'll give you the first two workouts free to help get a routine going for you."



KLRBA President Harold Gilstrap and Will Parramore, speaker from Genesis Fitness, spar with dumbbells, one way to enhance a workout and get more out of the weight.



KLRBA member Tina Bullock and Tina Baker, speaker from Community Partnerships, display a sign promoting the "Strive for Less Than 5 Absences" attendance initiative.

When Tina Baker spoke next, she said good schools are good for business.

KHHS intends to open a medical facility on campus. St. Vincent's has promised a doctor to partner with them, and Azalea Health is speaking with them as well. Last year, 300 KHHS students missed 25 days of school or more, giving Keystone the lowest attendance rate in Clay County. With a 92% attendance rate last year, KHHS has set a goal of 98% for the 2019-20 school year.

This goal was the catalyst for a "Strive for Less Than 5 Absences" program, the brain child of Kathy Hill, a CCDS social worker. KHHS will use a token economy system in which students earn buckskin dollars for attendance and good deeds. They will then have an opportunity to spend them at a campus Trading Post.



Harold Gilstrap

President's Corner:

Welcome to the first edition of the new monthly KLRBA newsletter. Thanks to Andre Gourd and Kim Box for their efforts in making this a reality. My thanks to the KLRBA board of directors for their efforts and dedication for you, our valued members. The board is making plans for the rest of this year and looking forward to a successful 2020. Thank you for your continued support and interest in making our community a better place to live, work and play.

Member Comments: The luncheon meeting featuring Will Parramore of Genesis Fitness and Tina Baker of the Keystone Heights Community Partnership School have both been informative and to the point. I enjoyed the brevity of the speakers, while at the same time being informed clearly of the importance and relativity of the information provided.

Larry Peoples, Sr. - Councilman, City of Keystone Heights